

NAB Form PB-16 Issues

**AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS****Station and Location:****Date:**

8/28/12

I, Richard Colsky

do hereby request station time concerning the following issue:

Assembly District 8
California

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:This broadcast time will be used by: Spirit of Democracy California**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"** Yes No

NAB Form PB-16 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

--	--

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Spirit of Democracy California

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

See Attached

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

NAB Form PB-16 Issues

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
c	c	c	c	c	c

Total Charges: aa

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

M T | A MCNALLY TEMPLE ASSOCIATES, INC.

May 3, 2012

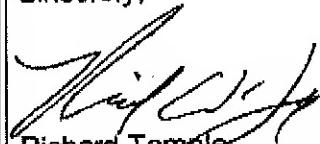
Rick Colsky
Colsky Media
2740 Van Ness, Suite 220
San Francisco, CA 94109

Re: Authorization to place media on behalf of McNally Temple Associates, Inc., for our client Spirit of Democracy California.

Dear Rick:

This letter will confirm that Colsky Media is authorized to place political broadcast advertising with media outlets for McNally Temple Associates, Inc. on behalf of our client Spirit of Democracy California. All advertising purchase made on behalf of the campaign will be approved in advance by the committee.

Sincerely,



Richard Temple

McNally Temple Associates, Inc.

POLITICAL CONSULTING | PUBLIC RELATIONS | PUBLIC AFFAIRS | GRAPHIC DESIGN

